Firestone™
BUILDING PRODUCTS COMPANY

Date: August 23rd, 2006

To: Approved Red Shield Contractors
Firestone Distributors
Firestone Sales Representatives

Firestone Building Products Apparel and Merchandise Points

When you buy Red Shield warranties from Firestone, not only do you receive Master Contractor points, of which the top 250 contractors in North America will qualify for the Master Contractor Event (the event is being held in Maui, Hawaii this year) but you also receive 1 (one) Firestone Building Products apparel and merchandise point for every 10,000 (ten thousand) Master Contractor points.

The Firestone Red Shield clothing and merchandise points can be used to purchase clothing, hats, golf kits, tools and other merchandise with the Firestone logo. These points are banked in your account and will carry over year-to-year until you use them. You can view your point summary by logging into your Red Shield contractor account directly from our website www.firestonebpco.ca, the first link under the "Contractor" menu. Once you are logged in, simply click on "Quality Points & Red Shield Clothing Points" to view your summary (see attached sample).

Once you've reviewed your point summary, you can easily purchase merchandise by clicking on the "Merchandise Catalogue" link on the left-hand-side menu. You will also get a point summary under the greeting once you've logged in.

If you already have an account setup on www.firestonebpmerch.com, simply enter your contractor license number and password and click "Submit". For, first time users, please assign a password for access onto the site. You will have the opportunity to change your password once you are logged in. If you don't remember your password please call customer care at 1-888-674-2849 for assistance. For security purposes, only the main account holder (the owner) will be supplied with the password.

For more information on how to use the online ordering system, please refer to the Frequently Asked Questions (FAQ) section, located on the left-hand-side menu of the firestonebpmerch.com website. Please review your profile information to make sure the company address is up to date as all merchandise will be sent to that address. Once you've completed your shopping, simply click "logout" to close your session.

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SAMPLE

Quality Points & Red Shield Clothing Points

2005 Quality Points (Reference)
2005 Quality Points: 1,215,361
2005 Quality Bonus: _____
2005 Total Points 1,215,361

2006 Quality Point Summary For:
Fake Roofing Contractor Inc.
Lic # 00001

Updated As Of:
08/23/2006

- ☑ Master Contractor
- ☑ President's Club
- ☑ Q Award Winner

Year 2006 Quality Points

FBPCO NO./ Job Name	Warranty Date	Inspect Date	Inspect Rating	Inspect Points	Insul Points	Coating Points	Quality Points	Total Sq Ft	Total Points
MA9999 Test Roof	12/01/2005	12/01/2005	II	6	4	0	10	25,690	256,900
MA9998 123 Fake St.	02/24/2006	02/24/2006	I	6	4	0	10	15,690	156,900

2006 Quality Points:	1,000,000
2006 Quality Bonus Points:	645,000
2006 M.C. Total Points:	1,645,000

2006 Growth

2006 Total M.C. Points:	1,645,000
2005 Quality Points:	1,215,361
2006 YTD Growth Points:	429,639

Red Shield Quality Clothing Point Summary

Past Year Carryover:	50
New Points This Year:	75
Less Points Redeemed This Year:	
Clothing Point Balance:	125

This is your point summary